Giving Day Challenges

#jacketsgiveback

- Everyone who or registers as an ambassador prior to Feb 26th is entered into a drawing for a \$50 BHSU bookstore gift card. Make sure to use #jacketsgiveback
- Share your #jacketsgiveback Ambassador page and have others share for a chance to win a \$50 BHSU bookstore gift card. (Winner selected at random)
 - The individual ambassador that raises the most money by 11:59PM (MST) on 2/27/2020 will win a \$50 BHSU bookstore gift card

Starting February 17th – It's time to Save the Date

Save the date and spread the word! BHSU Giving Day is February 27th. Share the #jacketsgiveback save the date photo or event from the BHSU Alumni and friends Facebook page between now and February 26^{th.} Each share is 1 entry for our drawing to win a \$50 BHSU Bookstore gift card or other prizes. Remember to include #jacketsgiveback and to tag BHSU Alumni @bhsualumni. Each share = 1 entry, winners selected at random, no limit on the number of entries.

February 27th – our official JacketsGiveBackDay Challenges (All challenge times are MST)

All Day Challenge

Sting's big day.

Snap a photo of Sting in action and share it on social media. Make sure to add #stingbhsu. If Sting chooses your picture as one of his favorites (the more likes the photo receives the more he will like the photo), he will donate \$150 to the BHSU Scholarship or Organization of your choice and send you an autographed BHSU prize. (Winner will be chosen February 28th)

BHSU Jacketsgiveback Day of Giving Challenges

12:00 AM Who is an Early Bird?

The first gift received after 12:01 AM will unlock an additional \$100 for the BHSU Scholarship or Organization of your choice.

6:30 AM – 8:30 AM Let's celebrate BHSU Founders day.

Make a gift containing 1883 in honor of Founders day. One donor will be selected at random to unlock \$188.30 for the BHSU scholarship of your choice.

8:30 AM - 10:00 AM Thank a Yellow Jacket

Was there a fellow student, faculty or staff member at BHSU that impacted your success as a student? Give them a shout-out on social media and use #jacketsgiveback for a chance to have \$100.00 donated to BHSU Academic Scholarships in their honor.

10:00 AM -12:00 NOON Love is in the air at BHSU.

Did you meet your sweetheart at BHSU? Post a photo of yourselves on social media use #gojackets and make a gift by texting jacketsgiveback to 71777. One lucky couple will be selected at random to win matching shirts and unlock \$200 donated to the BHSU scholarship of your choice.

12:00 NOON -2:00 PM Memory Lane

Post your favorite photo from your time at BHSU. Make sure to use #jacketsgiveback and #bhsu then tag your friends so they can get nostalgic too. One lucky winner will unlock \$100.00 donated to the BHSU scholarship of your choice.

2:00 PM -5:00 PM Yellow Jacket Spirit

Post a photo of you in your BHSU gear with a note about where the photo was taken and #jacketsgiveback.

One lucky winner will unlock 100.00 donated to the BHSU scholarship of your choice.

5:00 PM -11:59 PM MST Cuteness challenge

After making a gift on the Giving Day website or by text (jacketsgiveback to 71777) take a photo of your favorite cutie such as future yellow jackets or pets. Post with #jacketsgiveback and #bhsu and tag @bhsualumni. Two lucky winners will be chosen on February 28thand will receive a customized gift basket for the model in the winning photo.

11:59 PM Last chance for the Night Owl

The donor that makes the last gift to the inaugural BHSU Giving Day will win a BHSU Blanket and unlock \$115.90 donated to BHSU Fund of your choice.

BHSU Giving Day - On Campus Challenges

Faculty and Staff Challenges

Whistle while you work challenge - Celebrate Giving day with a photo of your office or favorite campus landmark and challenge your co-workers to do the same. Post on social media with #bhsu and #gojackets. One lucky winner will be randomly chosen to receive a \$25 BHSU Bookstore gift card.

BHSU Faculty and Staff Giving Day challenge – Make a new donation of \$18.83 or more on the giving day website or text jacketsgiveback to 71777 anytime between 7am and 6pm for a chance to win. One person will be drawn from the entries to win a \$50 BHSU bookstore gift card. (* make sure to add Employee in the area of designation box)

Planning ahead - BHSU Faculty and Staff challenge – Make a new donation of \$18.83 or more on the giving day website or text jacketsgiveback to 71777 BEFORE 2/26 at 11:59PM for a chance to win. One person will be drawn from the entries to win a \$50 BHSU bookstore gift card. (* make sure to add Employee in the area of designation box)

<u>Campus Challenges – Teams, Clubs and Orgs</u>

BHSU Clubs, Teams and Organizations, the spotlight is on you! Before 4:00 PM MST, be sure **to post a group photo** using #jacketsgiveback and your group could win \$100. Groups with over 20 likes will be put in a drawing for a randomly selected winner.

All about BHSU, Clubs, Teams and Organizations. Post a photo of your group in action and tell everyone about your organization. Add a note about what you will do if you win a \$200 prize. The group photo with the most likes and shares will be the winner make sure to use #bhsujackets and #bhsuorg

Photo must be posted by 11:00 AM MST – winner will be chosen at 4:30 PM MST

We are Jackets video challenge – post a video of your club, team or organization performing a BHSU cheer or BHSU song demonstrating your Yellow Jacket Pride before 12 noon MST on February 27th. Post on social media with #jacketsgiveback #bhsu. Get more than 25 shares and 50 likes to be entered into a drawing to win one of two \$227.20 prizes.